



OUR COMMUNITY IMPACT

2019 IMPACT RESULTS
PUBLISHED 2020



PROGRESS & POSSIBILITIES

Give, Advocate, Volunteer...BETTER TOGETHER

Our community, state, and nation have been enduring three substantial and prolonged crises. The pandemic, along with the ensuing economic impacts and associated isolation, have exacerbated preexisting needs for many and caused many others to experience setbacks. The need to improve racial justice has been with us for centuries. Now more than ever, our community needs everyone who can, to get involved.

Individuals and families experiencing the crisis of poverty and financial instability often face multiple interrelated barriers to achieving their potential. Whether those barriers are generational in nature or because of an unexpected life event—such as job loss, unexpected health needs, or seeking refuge—our community is at its best when we help each other.

As a community, we have demonstrated time and again that we do not back away from tackling some of our most complex and challenging problems, going all the way back to the tornado that ravaged our community in 1873. Likewise, our response to our community during times of need is marked by collaboration and helping one another as we can.

For more than 30 years I have been involved with United Way as a donor, a volunteer, and as an advocate.

Like many, I am now reflecting on my life's journey in the face of our current crises. I reflect on the underlying values and beliefs that sustained my commitment to United Way through both the joyful times and the trials, as well as on the privileges that allowed me to contribute along the way.

I made my first payroll deduction donation to United Way of Olmsted County as a high school student, shortly after starting my first job. During my younger days, my motives were ill defined, although in retrospect I can see the influence of my colleagues, who were United Way community advocates, in making me aware of needs in our community and encouraging me to get involved. I am so grateful they cared. My contributions were also made possible because my parents were able to provide me stable shelter, food, and security—a subtle privilege often forgotten.

Over the course of my professional career I have served as a volunteer for numerous community-based organizations, from economic development organizations and leadership development initiatives to nonprofit hospital boards.

One constant throughout my adult life has been my involvement with United Way. I have served as a workplace champion; served on community investment teams, marketing teams, campaign cabinets; as a campaign chair, a board member, and a board chair. It is only more recently that I began serving in a staff capacity. It is both an honor and a great privilege to now serve as President for my hometown United Way.

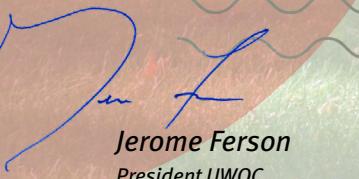
My enduring commitment to United Way reflects values such as responsibility, duty, compassion, collaboration, and service above self. It is a commitment rooted in my unshakeable belief that we are stronger when we live united. That every community is stronger when organizations like United Way tackle tough issues and lead across the boundaries of organizations or sectors to make it better.

Over the years, my ability to volunteer was made significantly easier because my employers encouraged and supported paid volunteering. In addition, I was eagerly welcomed or sought out to participate in many community organizations and initiatives, privileges stemming from the positions I held.

The same basic story can be seen throughout the pages of this annual report. And, while I am pleased with the progress we have made as a community and here at United Way, we are not content. The world is ever changing, and the needs of our community and its members change along with it.

To overcome current challenges, COVID-19 and its health and economic effects and to eliminate racial injustices, we need every person to get involved. To join the fight. To give and volunteer as you can. And to advocate for needs in our community. While this annual report is dedicated to our work pre-COVID-19, a companion report will be released in early December to highlight our numerous COVID-19 responses.

All of our work highlighted throughout this report represents the power of community building. That's what it means to Live United. When you choose to get involved, to give back to the community through United Way, you're impacting the entire spectrum of need through a single act. To all our donors, volunteers, and partners, thank you for Living United.


Jerome Ferson
President UWOC

"One of the greatest challenges I have faced in my life was moving to a new country. We did not have the resources or connections to get off the ground. United Way has been a crucial support in that whole endeavor."
- Lap Nguyen

**"OUR LIVES BEGIN TO END
THE DAY WE BECOME SILENT
ABOUT THINGS THAT MATTER."**

-MARTIN LUTHER KING JR.



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WHEN YOU GIVE...

YOU'RE ADDRESSING OUR COMMUNITY'S MOST PRESSING NEEDS

Olmsted County is the vibrant and hard-working place that we call home. But it's not without its problems, and we know we have a lot of work to do. The good news is that we're Living United, and we're not leaving anyone behind.

TOGETHER, we're making this a place where all people have a safe and affordable place to call home. Where all kids get a great education that's preparing them for life. Where healthy food is abundant at everyone's table. Individuals are gaining skills and making connections to live fulfilling lives. We roll up our sleeves and lend a hand to build strong schools and strong neighborhoods.

UNITED, we're fighting to make sure every voice is heard and systems are changing for the better. Because we believe in the potential of every person - and when we Live United, there's no limit to what's possible.

We're better when we connect and build lasting relationships. We're better when we listen, because listening is the beginning of healing. We're better when we defend each other and look after each person in our community. **WE'RE BETTER TOGETHER!**

YOU'RE INVESTING IN A LONG-TERM, HOLISTIC APPROACH TO HELPING PEOPLE THRIVE THROUGH:

- **GRANT MAKING AND FUNDRAISING:** Utilizing a competitive grant making process, programs are thoroughly reviewed for alignment to United Way of Olmsted County goals. We invest in high-quality programs that, when combined together, create change.
- **UNITED WAY'S 211 INFORMATION & REFERRAL SERVICE:** Every day of the year, 211 connects people to resources they need, including housing, food, childcare, mental health services, and utility assistance. Available 24/7/365 in multiple languages online and by calling 211.
- **VOLUNTEER ENGAGEMENT:** We secure thousands of volunteers per year through our website Get Connected to work on service projects that benefit the community. This is a shared service United Way provides to the community. It is kept up to date by cooperating partners.
- **CONVENING:** We bring together leaders from the nonprofit, public, and private sectors to address our community's most difficult challenges.
- **COALITION BUILDING AND ADVOCACY:** We build coalitions to create better outcomes through shared goals, continuous communication, shared measurements, and sharing data. Coalitions provide a stronger voice in policy making and are effective in attracting national philanthropy dollars.

FEEL GOOD KNOWING YOUR PHILANTHROPIC DOLLARS ARE MAXIMIZED
Throughout the following pages, you'll see this work come to life and how your support has made a big difference in 2019.



Emily Johnston
Vice President of Community Impact
United Way of Olmsted County

On May 25, 2020, George Floyd was murdered by Minneapolis police officers. This tragic event, which occurred less than 100 miles from our own community, set off a wave of protests around the world. People in every US state and territory—and in at least 60 countries—took to the streets to affirm that Black lives matter and to demand an end to police violence. The death of George Floyd—following those of Armaud Arbery, Breonna Taylor, Jamar Clark, Philando Castile, and countless others—has forced our country to reckon with its past and present in a way that many of us have never experienced in our lifetimes.

This reckoning is inextricably linked to the other great tragedy we are living through. The COVID-19 pandemic has killed more than 200,000 Americans and sickened more than 7 million, but it is not impacting us all equally. Experts warn that the health, economic, and educational impacts of the pandemic will fall heaviest on people of color due to longstanding inequities in our society. Local data suggests this prediction is already coming true in Olmsted County.

In the face of these complex and urgent issues, United Way of Olmsted County is doubling down in our fight to make our community a place where all people can thrive. We know it's not enough to talk about racial justice. We have to be about it.

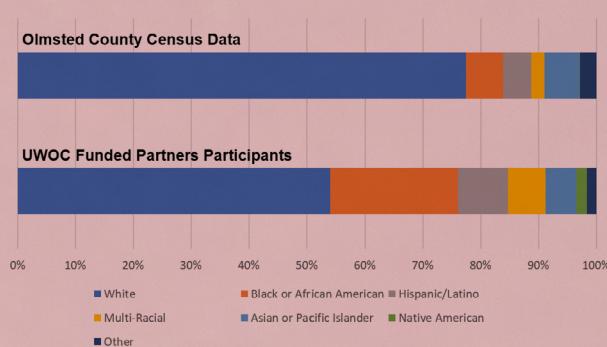
It's why we partnered with Rotary Clubs of Rochester in 2016 to build Cradle 2 Career (C2C) and why we provide administrative support for the initiative, which is empowering local partners through data and mobilizing the best resources for children so that every child in our community has the resources they need to chart their own journey into adulthood.

It's why we have partnered with Rochester Public Schools since 2016 to invest in Rochester Full-Service Community Schools, an equity strategy that intentionally tackles barriers to academic success that too many students in our community are experiencing.

It's why we catalyzed the Meadow Park Initiative in 2017, a neighborhood effort in Southeast Rochester that brings together Somali, Latinx, African American, Asian, and white residents to build a place where children and families reach their full potential.

You can read more about Cradle 2 Career, Community Schools, Meadow Park Initiative, and our other efforts to create an equitable, thriving community throughout this report. With your support, we're making a tremendous impact, and we have a lot to celebrate.

But we also have a lot more work to do. This summer, United Way of Olmsted County committed to eight specific actions to help make Olmsted County a more just and equitable place for our Black, Brown, and Indigenous neighbors, as well as all people facing oppression. I hope you'll visit our website to learn more about our race equity commitments. One of those commitments is to increase our investments in nonprofit agencies serving and led by people of color. We have also committed to collecting key data and reporting publicly on our progress.



Here's a snapshot of where we are today. I look forward to updating you on our progress in next year's Impact Report.

This isn't the start of United Way's race equity journey, and our work won't be done when we've met these commitments. We know we'll make mistakes along the way, but we'll keep showing up, learning, and doing the work.

WON'T YOU JOIN US?

COMMITMENT
TO EQUITY



EDUCATION & OPPORTUNITY

VISION: All children are ready to thrive academically, personally, and socially in school and in the community.

COMMUNITY CHALLENGES

Did you know...

- Only 27% of Rochester children are fully ready for kindergarten in the areas of numeracy and literacy.
- Literacy is a critical skill for school, work, and life success, but 45% of Olmsted County third graders do not read at grade level by the end of grade three.
- Research shows that every \$1 invested in out-of-school-time programs results in a \$12 return with the benefits of improved school performance, reduced crime, and increased wages.

OUR APPROACH & RESULTS

TOGETHER we are able to provide high-quality early childcare and education, social-emotional learning opportunities, peer mentorship, home visits, books for children, and school supplies to ensure children enter kindergarten ready to thrive and that youth have the skills to direct their own future. UNITED, we're ensuring the vitality of our region's economy, strengthening our future workforce, and positively changing systems so every young person has the opportunity to reach their full potential.



United Way of Olmsted County's Running Start for School is a community-wide backpack and school supply drive to ensure that every child in our community is prepared to succeed in school. Each year, we provide needed supplies to more than 2,000 students enrolled in participating schools across Olmsted County. To achieve our goal, we rely on the community to get involved by donating, hosting a collection, volunteering, and encouraging others to help our children and youth reach their potential in school and the community.

HELPING TO ENSURE FUTURE GENERATIONS ARE ON A PATH TOWARD SUCCESS BY GIVING THEM A RUNNING START

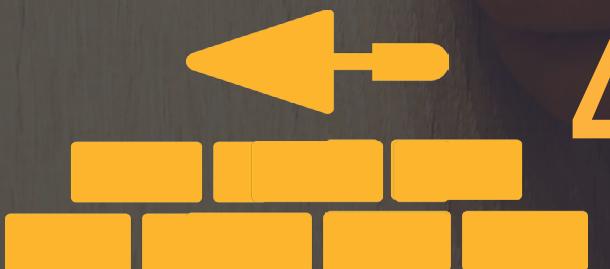


BY THE NUMBERS... KNOWLEDGE & SKILLS

10,996 children and youth are closer to achieving their full potential thanks to our funded program partners throughout Olmsted County and within the Rochester Community Schools



79% of children served are now achieving age-appropriate developmental milestones to help them become kindergarten-ready through programs that provide early childhood education, family supports, and tuition assistance



UNITED, WE'RE FIGHTING FOR ACCESS TO QUALITY CHILDCARE AND EARLY EDUCATION, SCHOOL READINESS, SOCIAL-EMOTIONAL LEARNING OPPORTUNITIES, SUPPORTIVE OUT-OF-SCHOOL ENVIRONMENTS, AND MORE TO ACHIEVE EDUCATIONAL EQUITY SO EVERY CHILD IN OLMSTED COUNTY CAN REACH THEIR FULL POTENTIAL.

For more information about this area of work, please visit uwolmsted.org/education

10,996
CHILDREN+YOUTH SERVED



537 children accessed high-quality early education through United Way program partners to help ensure all children have the opportunity to enter kindergarten ready to succeed



2,209 students received backpacks full of school supplies through United Way's Running Start for School program to ensure all students are on a path toward a successful school year



WITH YOUR SUPPORT... CRADLE 2 CAREER

is connecting children and youth to the resources they need, when they need them

TOGETHER, WE'RE CHANGING SYSTEMS FOR THE BETTER: CRADLE 2 CAREER

Cradle 2 Career is grateful for your investment in our community. Because of you, there are sixteen community organizations working together to collectively make sure all Kindergarteners enter school ready to succeed. Another eighteen organizations are making sure all youth graduate from high school ready for their next step. And we are always interested in growing our partners.

Our vision is big: every child, every young adult, every resident is successful, birth to early career and beyond. In order to fulfill this vision, the staff of Cradle 2 Career collects, analyzes and reports local data back to the network partners, so they have the information needed to make the best decisions for children and their families.

Racial equity within a child's educational journey is key to their success. Cradle 2 Career works collectively as a community to get children the resources they need to be successful in school. Over twenty years of data, we have a stagnant opportunity gap that is holding our students who identify as Black, Latinx, or who accept free and reduced price lunch back from reaching their aspirations. According to the Minnesota Student Survey, 90% of 9th grade students in Olmsted County reported that doing well in school was important to them, and 98% indicated that if they find something that interests them, they will try to learn more about it. We also know that 80% of students who participate in extracurricular activities feel a sense of joy and energy.

When we are intentional as a community to ensure all children have access to extracurricular activities, we also give students a 20% higher chance to obtain education past a high school diploma.

This is the result of investing in children early and often. Investing in Cradle 2 Career will enable us to open more networks, have more community partners working together to impact lives of children in meaningful ways. We are poised to grow because of you.

CRADLE 2 CAREER 2019 SUCCESSES:

- 56 organizations invested over 770 hours, which is over \$20,000 invested into the community
- Over 300 advocates attended community events
- 100% of staff earned Results Based Accountability Certification
- 16 Kindergarten Readiness partners
- 18 High School partners

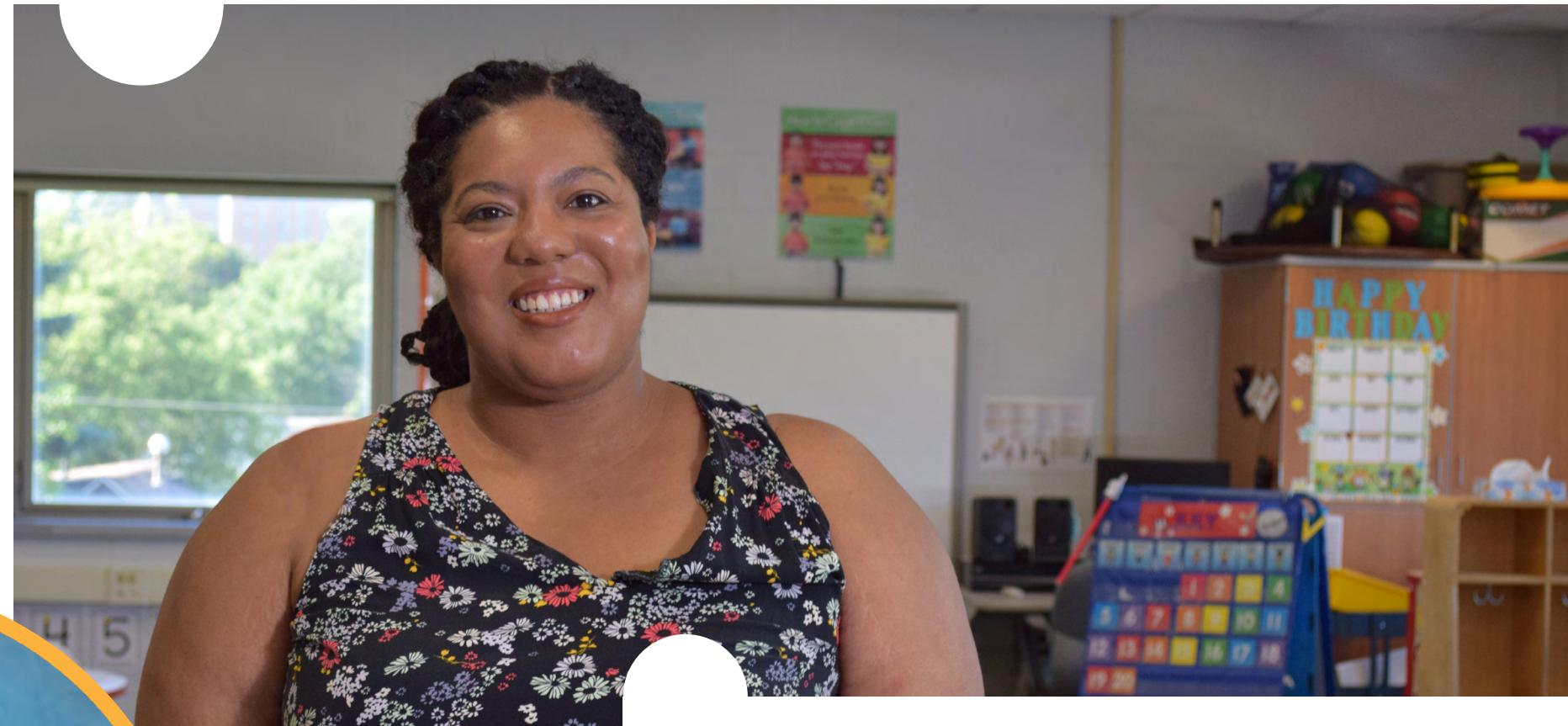
TOGETHER, WE'RE FIGHTING TO ENSURE:

- Access to quality childcare and early education
- School readiness
- Social-emotional learning opportunities
- Safe, supportive out-of-school environments
- Educational equity



MEET NICOLE

She is a United Way of Olmsted County donor and member of the Board of Directors



WE ARE BETTER TOGETHER WITH DONORS LIKE NICOLE

During her 24 years here in Olmsted County, she has deeply woven herself into the community and United Way's work including holding a position on the Advocacy Volunteer Team as well as being an active member of the Board of Directors.

"Giving is in my blood, service is in my blood. I grew up in a family of social workers, teachers, therapists, foster parents, and people that genuinely know what it means to give and receive, unconditionally. I also grew up here in Rochester in the early nineties, and experiencing our school system, I was one of maybe two or three black girls in our school. And it was challenging. And so I struggled finding who I was.

I am thankful to United Way for listening to community voice. As a member of the Rochester community, I did not always know where I fit in, or if I mattered and being with United Way, I can see the direction and vision that they have, and it's about that community mentality, that village mentality. And so I'm thankful for the fact that they listen to lived experiences, that they value lived experiences and that they value equity.

I think it's important to give back to your community because we are stronger together. We can get things done together. If one single person is trying to make a difference, it can get exhausting and overwhelming and feel like an uphill battle. But if we are together as a community, moving in the same direction, we're able to really make substantial changes.

To Live United is to live in collaboration, to live thinking of others, to live within the community, to think of more than yourself. Because when you're thinking of the collective, that includes you."



HEALTH + WELLBEING

VISION: Thriving communities where people have the opportunity to be physically, mentally, and emotionally healthy.

United Way works to improve overall health in our community. Physical and mental health are foundational requirements to a good quality of life. Without good, stable health, people struggle to earn adequate income and pursue education to reach their potential. Similarly, access to education and a family-sustaining income are necessary for people to achieve their optimal health. That's why we take a whole-person approach to improve the health of individuals, families, and neighborhoods.

When it comes to accessing health and social services, a person's zip code should never be a deterrent to success, nor should it be a barrier to improved health. Yet for many, that's a daily reality. By making it easier for individuals to access substance abuse programs, quality health insurance, nutritious foods, and positive relationships, we're fighting to help everyone get—and stay—healthy.

COMMUNITY CHALLENGES

Did you know...

- Mental illness is on the rise across the nation and here in our home county. **29%** of adults in Olmsted County reported having mental health issues that impact their day to day activities.
- The cost of housing in Olmsted County is a burden for many of our residents. **21%** of households are spending more than a third of their income paying for housing. **452** people were counted homeless in 2019, **58** of those individuals were without shelter of any kind
- 26%** of uninsured adults go without needed medical care, many more under-insured delay care due to costs

OUR APPROACH & RESULTS

United, we're providing improved access to prescription drugs, early childhood mental healthcare, addiction recovery support, wellness programs for seniors and their caregivers, and more to ensure the most vulnerable in our community can achieve optimal health.

No one should be forced to choose between paying for food, rent, or medicine because of the high cost of prescriptions. That's why we've partnered with FamilyWize to distribute free prescription discount cards to Olmsted County residents. People in our community have already saved \$869,000 just by using the FamilyWize card and mobile app.

So many people are struggling with the high cost of medicine and need help right now. FamilyWize cards can immediately lower the cost of medicine by an average of 40 percent for people without insurance or who take medications not covered by their plan, with no eligibility requirements or hidden fees.

The free FamilyWize Prescription Discount Card has unlimited use, does not require any personal information from the user, and has no eligibility criteria. Simply present the FamilyWize card or mobile app at their local pharmacy and save on the cost of prescription medicine, no strings attached.

To learn more about FamilyWize, please visit uwolmsted.org/familywize



BY THE NUMBERS...

HEALTH + WELLBEING for the whole family

**2,457
SECURED HEALTHCARE
ACCESS**



2,457 people obtained or retained health insurance through programs serving recent immigrants and refugees, providing supportive housing, and providing health services.

1,241 people received access to mental health education and support groups through partners that work with individuals, students, and families impacted by mental illness and poor mental health.

**1,241
INDIVIDUALS
IMPACTED**



**1,165
SUPPORTIVE
RELATIONSHIPS**



United Way invested in programs that helped 1,165 people build relationships with community peers that help to support individuals in achieving their goals and improving their health.

532

**DISCOUNTS
RECEIVED**

532 people saved an average of \$127 on their prescriptions through the FamilyWize program.



UNITED, WE'RE FIGHTING FOR MENTAL HEALTH + WELLBEING, HEALTH EDUCATION, ACCESS TO CARE, PRESCRIPTION DRUG DISCOUNTS, AND MORE TO ENSURE INDIVIDUALS ACHIEVE OPTIMAL HEALTH.

For more information about this area of work, please visit uwolmsted.org/health



WITH YOUR SUPPORT... FULL-SERVICE COMMUNITY SCHOOLS

are engaging families and community partners to support whole family success

TOGETHER, WE'RE CHANGING SYSTEMS FOR THE BETTER: ROCHESTER COMMUNITY SCHOOLS PARTNERSHIP

A full-service community school is a strategy for removing barriers and creating opportunities and access to resources children and youth need when they need them.

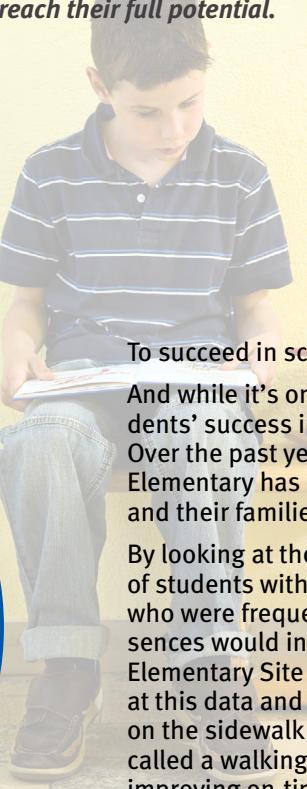
In Rochester, two elementary schools—Gage and Riverside—and two high schools—John Marshall and the Alternative Learning Center—operate as full-service community schools. More than 3,300 students attend these schools, where an average of 56% of students receive free or reduced-price lunch, compared to 35% of students across the district.

A full-service community school has four integrated focus areas: expanded learning time and opportunities, collaborative leadership and practice, integrated student supports, and active family and community engagement. Each site has organized partnerships and programs under these pillars.

United Way of Olmsted County serves as a lead community partner in the Rochester Community Schools Partnership, providing community partner facilitation and consultation, community data support and analysis, as well as funding for community programs at each school. **TOGETHER, hundreds of partners are involved to help students reach their full potential.**



WALKING SCHOOL BUS



"There are so many things that United Way does for us. With the help I got, I was successful"

- Gage East parent

To succeed in school, our students need to attend class. And while it's only a piece of the pie that makes up students' success in and after school, attendance matters. Over the past year our Community Schools team at Gage Elementary has developed a model to support students and their families in improving on-time attendance.

By looking at the data, we discovered a surprising number of students within the walking boundaries of the school who were frequently absent or late to class. These absences would increase during bad winter weather. Gage Elementary Site Facilitator Kari Kolling-Anderson looked at this data and took a leap: she started meeting students on the sidewalk and walking with them to school. This is called a walking school bus, and it is a proven model for improving on-time attendance.

Partially through United Way support, Gage will expand hours of existing part-time employees to make a walking school bus reliably available throughout the year. Families participating in the walking school bus have also been connected to a social worker for additional assistance.

MEET LAP

He is an advocate for the Rochester Community Schools.



WE ARE MORE POWERFUL WITH ADVOCATES LIKE LAP

He and his family immigrated to Olmsted County 12 years ago. He recently graduated from John Marshall High School, a Full-Service Community School, and is about to go to Harvard! Lap knows the power of opportunity and hopes to be an advocate for economic prosperity and international relations.

"When we arrived we did not have the resources and the connections that we needed to get off the ground, and United Way has been a crucial support in that whole endeavor."

I remember my teachers telling me that there was access to mobile dental clinics, that there were people willing to help me out and connect me with resources that will provide me with free school supplies. All of these were critical for me and my family to get the equal footing, and for us to get started with our lives here in the United States.

You know, if I don't have access to good dental care, if I don't have access to school supplies or food, I will not be able to succeed academically at school. And so, although it is external to the educational system, all of these components are required for a student to succeed.

I think it is important to give back to my community because I see my story a lot. These are the kids of immigrants. These are the kids who need the resources to succeed. I see myself in them, and I feel like it is very critical to give back and allow them the same opportunities that I was so fortunate to have received to be able to succeed within my own life.

To Live United means to understand that when we help one person succeed the whole community succeeds and that by Living United, we are all able to raise ourselves up as a whole and together we will build a brighter future for all of us."

FINANCIAL STABILITY & ECONOMIC PROSPERITY

VISION: Homelessness and hunger are rare, brief and nonrecurring. All adults have the opportunity to participate in the workforce and advance toward family-sustaining wages.

People living in financially unstable homes frequently encounter other foundational quality-of-life needs, such as good health and quality education. Without a stable and family-sustaining income, people can find themselves falling behind rather than moving forward in creating a good quality of life.

Your generosity of time, talent, and treasure is bridging gaps across complex systems, fostering partnerships, connecting people to essential housing and food services, and helping United Way advance housing stability and building pathways to prosperity across Olmsted County.

COMMUNITY CHALLENGES

Did you know...

- Nearly 450 people are experiencing homelessness in Southeast Minnesota on any given night.
- 8% of Olmsted County residents are food insecure, and 4% of adolescents skip meals because there isn't enough money to buy food.
- The Earned Income Tax Credit (EITC) is one of the largest and most successful federal anti-poverty programs, yet 1 in 5 eligible Minnesota taxpayers does not access the EITC.
- 9% of Olmsted County residents have a disability, including 28% of adults over the age of 65.
- 33% of adults in Olmsted County are financially stressed.

OUR APPROACH & RESULTS

United Way strives to support people as they journey toward financial independence.

A stable home is the foundation that enables us to thrive. It's more than shelter. It's a place to rest, enjoy a meal, and prepare for work and school. For our infants and toddlers, it's a place to safely explore, learn, and grow. For our older kids, it's a kitchen table and a light to do their homework.

United, we're providing eviction prevention and rapid rehousing services, nutritious meals, adult education, independent living services, and more to help people in our community meet their basic needs and become more financially stable.

Your generous investments in United Way support vital community services like the United Way 211 information referral service. 211 connects people to resources such as housing, food, and more – available 24 hours a day, seven days a week.

For several years, Minnesota has not had a National Suicide Prevention Line call center. When a Minnesota resident called the National Suicide Prevention Line, their call would be routed to a neighboring state, causing longer wait times and less access to supports during a crisis. Recently, United Way's 211 was selected to become a local provider of National Suicide Prevention Line services in Minnesota. Minnesota residents will now have more access to life-saving services through United Way's 211.

2·1·1

Get Connected. Get Help.™

BY THE NUMBERS... A STRONG FOUNDATION

267 people moved from immediate, short-term shelter into stable housing with help from partners that provide supportive housing, rent assistance, and whole-family supports

267 
PEOPLE HOUSING STABILIZED

2,677,354
NUTRITIOUS MEALS 

1,481 people increased their disposable income by accessing benefits or reducing their costs

1,481 
PEOPLE INCREASED THEIR DISPOSABLE INCOME

808 
PEOPLE MAINTAIN INDEPENDENT LIVING

UNITED, WE'RE FIGHTING FOR HOUSING STABILITY, FOOD SECURITY, SENIOR INDEPENDENCE, FINANCIAL EDUCATION AND SERVICES, CAREER PATHWAYS, AND MORE TO HELP INDIVIDUALS AND FAMILIES ACHIEVE FINANCIAL STABILITY.

For more information about this area of work, please visit uwolmsted.org/financial-stability



WITH YOUR SUPPORT... MEADOW PARK INITIATIVE

is building a place where children and families reach their full potential

TOGETHER, WE'RE CHANGING SYSTEMS FOR THE BETTER: MEADOW PARK INITIATIVE

The Meadow Park Initiative is an effort to build knowledge, skills, connections, partnerships, and leaders among diverse residents in the Meadow Park neighborhood in southeast Rochester to collectively take action to advance their health and vibrancy. The neighborhood has a history of welcoming new Americans, comparatively affordable housing, supporting small businesses, as well as disinvestment by the broader community. Like many neighborhoods in Olmsted County, Meadow Park is home to people who face barriers to achieving their hopes and dreams for themselves and their families. Overcoming such challenges takes more than individual effort—it requires support from within and outside the neighborhood, as well as changes to larger systems.

This intercultural neighborhood initiative creates community connectedness, fosters relationships, and reduces barriers through culturally appropriate activities and resident-driven efforts. It brings Somali, Latino, African American, Asian, and white residents together to work on shared aspirations, with the long-term goal of improving the overall quality of life in the neighborhood. Residents' priorities for achieving this goal are to improve opportunities for wellbeing, safety, and the physical environment.

In early August 2019, the Meadow Park Initiative kicked off its first major undertaking, a youth soccer program organized by local residents. More than 70 children and youth participated in healthy physical activity and connected with a caring adult. With the support of partners like Hope Summit Church, Scheels, and Olmsted County Public Health Services, residents created a soccer field.

MEADOW PARK INITIATIVE SUCCESSES

- **182** residents are actively engaged in creating a healthy and vibrant neighborhood
- **167** residents helped create a shared vision for the work through our Hopes and Dreams Assessment
- **72** children and youth participated in healthy physical activity and connected with a caring adult through soccer at a newly-created neighborhood soccer field
- **21** local supporters contributed to our vision, including businesses, nonprofits, and government units

TOGETHER, WE'RE FIGHTING TO ENSURE:

- All residents have a safe and healthy place to live
- All children and youth have access to healthy activities
- All families have nearby access to adequate, nutritious, and culturally appropriate foods
- All neighbors feel safe from fear and violence

"If we help residents to create solutions, then they will own solutions and they will be proud of those solutions, and they will be more sustainable, long-term."

- Armin Budimlić, Executive Director, Intercultural Mutual Assistance Association & UWOC Board Member



MEET SAHAL

He is a volunteer in the Meadow Park neighborhood.

He and his family have lived in Olmsted County and the Meadow Park neighborhood for many years. He is a well-known and sought-after advocate for new comers in the neighborhood, as well as a dedicated volunteer with the Meadow Park Initiative.



"I love to help! Anyone who needs help, if it's Olmsted County, I'm there!"

I feel like some sense of duty when I came to this country. I didn't know anything about, you know, the healthcare system, the education system, the financial system. So when I got help from the people who were here before me, I want to make sure I give back to the community.

So Meadow Park, I call it the Hub-Center. It's unique. It's where you can meet many people from different backgrounds, different cultures. I like it. It's at the center of the city - we have everything around here so it's a good location, it's a good community.

When people are new to the city, they usually settle in this community. I help out the community when it comes to rides to the clinic, to go grocery shopping, or doctor appointments, school, or whatever resources and services they need, I'm there for them. That's what I like about this community at Meadow Park.

When you are connected with the community, it's a sense of belonging. This is who we are, and this is what we need to do for each other - help each other, and then stand with each other.

That's Living United."



YEAR IN REVIEW EVENTS & UWOC HAPPENINGS

As highlighted throughout this report, last year was another very active and productive year at United Way of Olmsted County. By connecting thousands of donors and volunteers throughout our community with strategies grounded in research, we are continuously improving the lives of people in our community and helping make our community a better, healthier place for ALL to live.

United Way PRESIDENT'S ROUNDTABLE

PRESIDENT'S ROUNDTABLE EVENTS

On a quarterly basis Leaders in Giving are offered the opportunity to sit down with UWOC President Jerome Ferson to learn more about United Way's approach to create a more equitable community where every person succeeds.

In 2019 our President's Roundtable issues series kicked off with a discussion of homelessness in Olmsted County.

Local experts discussed the root causes of homelessness, how our community is responding, and how individuals can advocate for housing stability for all our neighbors.

Made possible with our Presenting Sponsor, Mayo Clinic



RUNNING START FOR SCHOOL

More than 2,200 Olmsted County students started the school year with the tools they need to succeed thanks to United Way's Running Start for School. Generous community members and local businesses donated thousands of school supplies to give students a real running start for school.

Made possible with our Presenting Sponsor, Minnwest Bank



SHOW YOUR LOCAL LOVE - DAY OF ACTION

We kicked off our 2019 Annual Campaign with a Day of Action to show our "Local Love" as a community.

Hundreds of volunteers lent a helping hand to support 20 local nonprofits. That evening we celebrated our hard work with a concert featuring Rochester's own The Suits and 2018 The Voice finalist Tish Haynes Keys.

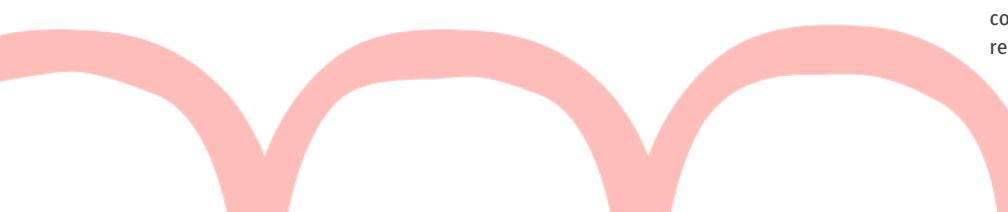
Made possible with our Presenting Sponsor, Wells Fargo



LISTENING TEAM

United Way of Olmsted County Listening Team volunteers supported the 2019 Community Health Assessment and Planning Process by facilitating community dialogues around community health priorities.

These community voices helped guide United Way's strategies for supporting social connectedness.



COUNT ME IN!

CENSUS COMPLETE COUNT COMMITTEE

Most communities across the nation have stood up Complete Count Committees to ensure that all members of their communities are counted in the 2020 Census.

United Way of Olmsted County has been serving on our local Complete Count Committee's Executive Team for the last year. We have worked to develop and execute strategies to count our hardest to count populations to ensure everyone is represented.

LOOKING AHEAD ALWAYS LEARNING, CHANGING, AND GROWING

United Way PRESIDENT'S ROUNDTABLE

Now more than ever, we must Live United to build a healthy community for ALL

PRESIDENT'S ROUNDTABLE SERIES

December 3rd, 2020- Health Equity in Olmsted County

Leaders in Giving are invited to join United Way President Jerome Ferson for a virtual discussion about health equity in Olmsted County. Guests will learn about community health priorities, disparities in health outcomes for Olmsted County's diverse communities, and local solutions to ensure that all our neighbors have equitable opportunities to achieve their optimal health.

ALWAYS UNITED Launching in 2021

A new group for individuals who are transitioning into retirement or who are already retired. This group will provide opportunities for you to:

- Deepen your community involvement
- Utilize your skills in volunteer projects
- Learn about evidence-based solutions to local issues

ALWAYS UNITED

Charter members will be invited to participate in focus groups to help shape the direction and programming of Always United. If interested, please contact Laken Jefferson at lakenj@uwolmsted.org or (507)528-4830 to learn more.



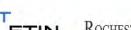
PRESENTING SPONSOR



MEDIA SPONSORS



POST BULLETIN



WOMEN UNITED LEADING THE CHANGE™



15TH ANNUAL POWER OF THE PURSE

1st EVER VIRTUAL POWER OF THE PURSE EVENT! December 1st, 2020

Ways To Get Involved NOW!

PURSE DONATIONS

You can support Power of the Purse by donating a new purse for the silent auction. Each year the auction raises thousands of dollars to help children and youth access opportunities to achieve their potential in school and in the community.

EXPERIENCE DONATIONS

Businesses and individuals can also support Power of the Purse by donating an experience or basket items -- gift cards, travel miles or fun adventures for kids, families, and adults -- for inclusion in the silent auction.

SPONSORSHIP

For Power of the Purse 2020, sponsors will gain more exposure and reach into the community as a result of more digital programming. With sellout attendances for the past few years, we look forward to continuing the momentum for this year's Power of the Purse event. Sponsors make this successful event possible and are recognized as leaders and advocates in the community.

Please contact Jennifer Teske at (507) 287-2003 or at jennifert@uwolmsted.org for sponsorship information.
Please email rd@uwolmsted.org to coordinate a donation drop off.

GIVING COMMUNITIES

United Way offers individuals the opportunity to engage on a personal level with our mission through our **Get Connected** volunteer portal as well as our affinity groups and giving communities.

Working side by side with like-minded community members, we can truly make an impact on our community's greatest needs and build a place where ALL people can thrive.

GET CONNECTED



NONPROFIT EVENTS & VOLUNTEER OPPORTUNITIES

Find dozens of local volunteer opportunities located throughout Olmsted County.

- Easily sign up for volunteer opportunities
- View agency profiles of dozens of local nonprofits
- Follow your favorite organizations
- Request, track, and report volunteer hours

- Receive notifications of new opportunities based on your volunteer interests
- Find upcoming community, fundraising, and special events
- Create and join student and company volunteer groups

Get Connected at volunteer.uwolmsted.org

GET CONNECTED to other caring people who have shared passions for solving specific community needs through giving, your time, talents, and resources!



LEADERS IN GIVING



EMERGING LEADERS IN GIVING



VARSITY LETTER IN COMMUNITY SERVICE

United Way of Olmsted County's Leaders in Giving understand the importance of giving back to their community. These donors demonstrate their commitment to addressing crucial health and human service needs through an annual contribution of \$500+.

Through generous giving, they are leading the community in creating sustainable change and enriching the lives of those who call Olmsted County home.

The mission of the Emerging Leaders in Giving is to encourage the spirit of philanthropy, leadership, and community impact among young adults in Olmsted County. Members of the ELIG are committed, compassionate, and generous individuals who are dedicated to creating positive changes in the community where they live and work.

ELIG hosts group volunteering activities from our Get Connected site and creates opportunities for community networking events with area leaders.

United Way's Varsity Letter in Community Service program partners with Olmsted County high schools to recognize students who give back to the community as volunteers. Our 2019 Varsity Letter recipients volunteered a total of 1,107 hours!

Thank you students and volunteers!

To learn more about these opportunities, please visit uwolmsted.org/get-involved



WOMEN UNITED

Women United supports school readiness for children while acting as a critical component in our mission. With a specific focus on improving the lives of children and youth in our community, Women United members are supporting the long-term health and vitality of our community by investing in our future.

Proceeds from our signature fundraising event, Power of the Purse, benefits United Way of Olmsted County programs that help children and youth with community connections, positive learning environments, and relationships with caring adults, contributing to a strong education and optimal mental health.



WOMEN UNITED

THE CARING POWER OF WOMEN

Women United unifies the collective caring power of women who are Leaders in Giving.

Women United is an affinity group of United Way. United Way of Olmsted County's Women United promotes support of signature issues impacting early childhood literacy and helping children and youth succeed in school.

Janice Aaker *
 Susan Ahlquist *
 Jennifer Albright *
 Amy Alexander
 Shamila Amarasekera *
 Brandee Anderson
 Irina Bancos
 Catherine Benson *
 Brenda Berg *
 Audrey Betcher *
 Lori Blauwet
 Beth Borg *
 Jennifer Boysen *
 Sheri Brandvold *
 Melissa Brinkman *
 Toni Burns *
 Nicole Callahan *
 Heidi Campbell *
 Elaine Case *
 Lisa Colborn *
 Erin Collins
 Lisett Comai-Legrand *
 Debra Cox *
 Angela Cramer *

Michelle Daiss *
 Amy Davis
 Amerett Donahoe-Anshus
 Debra Donahue *
 Kathryn Doty *
 Jane Drennan *
 Holly Duck
 Kika Dudiak *
 Sharon Dunemann *
 Carolyn Eichenlaub *
 Beth Elliott *
 Julie Faust *
 Judy Felten *
 Sara Felts *
 Bethanie Flattum
 Cathryn Fraser
 Sharon Gabrielson *
 Lydia Gammell *
 Jennifer Garness *
 Wendy Gay *
 Karen Graszer *
 Sue Greenberg *
 Kristi Gross
 Jeanne Guyse *
 Cheryl Hadaway *
 Wanda Hagquist *
 Valerie Halling *
 Kimberly Hallum *
 Nicole Hanf *
 Kathleen Harrington *
 Julie Hebert
 Linda Hillenbrand *
 Rebecca Hinchley *
 Michele Hoover *
 Shirley Hultz *
 Betty Hutchins *
 Kari Jadin *
 Kimberly Jameson
 Rachel Johnson
 Julia Johnson
 Barbara Jordan
 Marlea Judd *
 Revelee Kaplan *
 Mary Kasten *
 Lori Keith *
 Denise Kelly *
 Kyle Klarich *

Sandra Kopp
 Debra Lafferty *
 Sharon Lager *
 Colleen Landherr-Maddox *
 Sandra Lee
 Maureen Lemens *
 Amy Mahon *
 Linda Mansfield *
 Joanne Marie Rosener *
 Patricia McCleese
 Kimberly McGarry *
 Catherine Meinecke
 Laura Meiners *
 Kathleen Meyerle *
 Amanda Mikhail *
 Robin Molella *
 Cynthia Molko *
 Sally Morse *
 Kelly Murphy *
 Jean Murray *
 Audrey Nelson *
 Julie Neumann *
 Erin Nystrom
 Marcia O'Brien *
 Gwen Oeth
 Shelly O'Groske *
 Alexandra O'Horo
 Mary Owen *
 Michelle Oyen *
 Melissa Payne
 Patricia Pellikka
 Julie Postier *
 Rachel Pringnitz *
 Anne Pronschinske *
 Susan Reinke-Walch *
 Jennifer Ridgeway *
 Angela Roche *
 Gayle Rock *
 Nancy Rohde
 Joan Rose *
 Terri Rummans
 Paula Santrach *
 Gail Sauter *
 Sarah Schettle
 Krista Schubert *
 Stephanie Slack
 Carolyn Sogla *

Melissa Sperber *
 Ebbie Stewart *
 Laura Swenson *
 Sandra Taler *
 Carla Tentis *
 Jennifer Teske *
 Danielle Vlazny
 Rosalie Vondrashek *
 Mary Vorndran *
 Brenda Walsh
 Jennifer Walter *
 Melissa Ward *
 Margaret Weglinski *
 Lilli Weivoda *
 Deborah West *
 Jennifer Westendorf
 Trisha White *
 Julie Williams *
 Megan Williams *
 Jaymi Wilson *
 Sandra Woolley *
 Diane Wottreng *
 Elizabeth Zimmermann *

"All of us want to live in thriving communities with quality education, good health, and strong financial stability - where everyone reaches their full potential.

Thank you for being a significant part of our community and for your contributions to United Way."
-Jerome Ferson



FUELING THE CAUSE

United Way of Olmsted County uses best practices to demonstrate that employee engagement, retention, and satisfaction are strongly tied to their perception of companies' community impact and positive social influence. Through our partnership with over 120 companies, United Way offers employees the ability to channel resources to fuel the cause because TOGETHER we can do better than any of us can do alone.

Companies engage with United Way through workplace campaigns, corporate events and by providing WORKPLACE CHAMPIONS who serve as necessary "extra hands" during our busiest season. *A special THANK YOU to the companies that provided Workplace Champions to support United Way's mission!*

BOLDT



The Boldt Company does a great job at showing their support and encouraging their employees to do so as well.

In 2019, The Boldt Company fully embraced the theme of **"Show Your Local Love"** for their fall campaign. Throughout Minnesota and Western Wisconsin, all of their office and construction staff participated in **Local Love Bingo**, which highlighted **30 Days of Kindness Challenge**.



Over the course of the 4-week campaign, The Boldt Company participated in more than **80 acts of kindness and raised over \$6,000**.

"It was so inspiring seeing all the acts of kindness our coworkers were engaging in around our communities."

-Gina Boldt, Project Coordinator/
Office Administrator, Boldt



TOGETHER WE CAN CHANGE THE WORLD

CRENLO CAB PRODUCTS PROVIDES A GREAT EXAMPLE OF AN OUTSTANDING WORKPLACE CAMPAIGN.



Crenlo Cab Products provided another great example of an outstanding workplace campaign. By infusing a common theme, fun activities, and creative incentives, they are a shining example of how a company can show their support of United Way of Olmsted County and our community!

Crenlo Cab Products' 2019 campaign theme was "Together We Can CHANGE the World".



Staff were engaged with United Way throughout the campaign, and they hosted special events like **"Muffins for All," "Wing-Off,"** and **"Walking Taco Day"** to connect with employees and raise funds throughout the year. In addition to these fun activities, volunteers helped winterize Whitewater State Park during their **"Make a Difference Day"**.

These special events have made a positive impact on staff, all while raising awareness of the needs in our community and providing encouragement to make a difference for those around us everyday. **THANKS FOR LIVING UNITED**

DONOR SPOTLIGHT



Donald Halley, an IBM retiree and Hope Legacy Society member shares with us why he gives through appreciated assets as a retiree:

"Now approaching retirement, with less income, I give appreciated stock annually instead of using payroll deduction. When I give stock that has risen in value, UWOC receives the full value of the stock tax free. If I were to sell that stock and give cash instead, I would owe tax on my capital gain. Donating the stock directly to UWOC allows me to give more than donating cash does."

-Donald Halley, Hope Legacy Society



There is no question that 2020 has been a year of change and challenge for everyone. As a new retiree in the midst of a pandemic and racial awakening, the reality of retirement looks much different than Jane Drennan, retired leader in education and Women United member, had envisioned.

"As we experience significant impact on our livelihood, I have reflected on the roles we hold as humans, family members, employers/employees, and community members. One aspect of my life that has not wavered, even in retirement, is my desire to give back to my community. Whether through financial resources or community involvement, I give because I want people with different lived experiences to have the opportunities, support, and good fortune that I have experienced in Rochester."

As a longtime Rochester educator and a Women United contributor, Jane has witnessed the positive impact a strong and effective partnership has on individuals and families. Jane refers to UWOC as an organization that she trusts based on UWOC's dedicated commitment to improving the lives of everyone in Olmsted County.

"For me, United Way fulfills my commitment to creating a community where everyone can grow and prosper. There has never been a more opportune time to give back and actively engage in the future and well-being of this community than in retirement. Our community is stronger for each of us when all of us are well educated, healthy, and have the financial resources to achieve our dreams."

- Jane Drennan

Retired Leader in Education & Women United Member



In Spring of 2019, Drs. Mary Ellen and Mark Warner were selected as local heroes in Rochester Arts Center's exhibition entitled "Lifeline: Portraits of Rochester Essential Workers by Local Artists" to be recognized for their history of philanthropic dedication, service, and commitment to advancing patient care as anesthesiologists at Mayo Clinic.

The Warners have been Leaders in Giving with the United Way since 2002 and are currently honored as Tocqueville Society donors. This year, they have utilized a Donor Advised Fund in their giving which has allowed them to be proactive in responding to the needs of the community through the **TOGETHER: Greater Rochester Area COVID-19 Community Support Fund**.

"In our professional lifetime, we have experienced two profound infectious diseases, HIV and COVID-19, that have impacted the world. We have been proud to observe the remarkable empathy shown by our colleagues in medicine and in our communities locally and worldwide to those afflicted by these terrible scourges. The diseases and their health and social ramifications are distinctly different . . . but the evolving responses are similar and, over time, demonstrate the inherent depth of caring in our communities. This inspires us."

We have several wishes:

- *That communities make concerted efforts to increase the pace of cultural adaptation that reduces rushes to judgment based on inaccurate information and support empathic responses and a desire to understand the health and societal impact of major medical and economic disparity issues on individuals and segments of community populations*
- *For communities to focus special attention on our youngest generations to enable them to best use their talents to generate and apply new knowledge in ways that make this a better world for everyone*
- *That individuals become increasingly involved in voluntary efforts that advance our communities either through their financial support of programs or organizations or through sharing of their time and expertise"*

-Drs. Mary Ellen and Mark Warner

UWOC depends on the generosity of Leaders in Giving like Drs. Mary Ellen and Mark Warner whose contributions safeguard and advance the wellbeing of our community as we fight for the health, education, and financial stability of everyone in our community.

OUR UNITED WAY FINANCIALS

GROWING AND CHANGING IN OUR OWN COMMUNITY

Revenue, expenses, assets, and liabilities for our fiscal year April 1, 2019 - March 31, 2020.

Visit www.uwolmsted.org/accountability to view the organization's full audit report.

United Way of Olmsted County unites people and resources to improve lives in the community with a focus on health, education, and financial stability - the building blocks for a good quality of life.

STATEMENT OF ACTIVITIES *From Audited Financial Report*

REVENUE, SUPPORT, AND GAINS

| | |
|--|-------------|
| Campaign Support..... | \$3,242,436 |
| Less Donor Designations..... | (\$618,305) |
| Less Allowance for Doubtful Acct..... | (\$124,253) |
| Grant and Other Income..... | \$485,425 |
| Total Public Support and Revenues..... | \$2,985,303 |

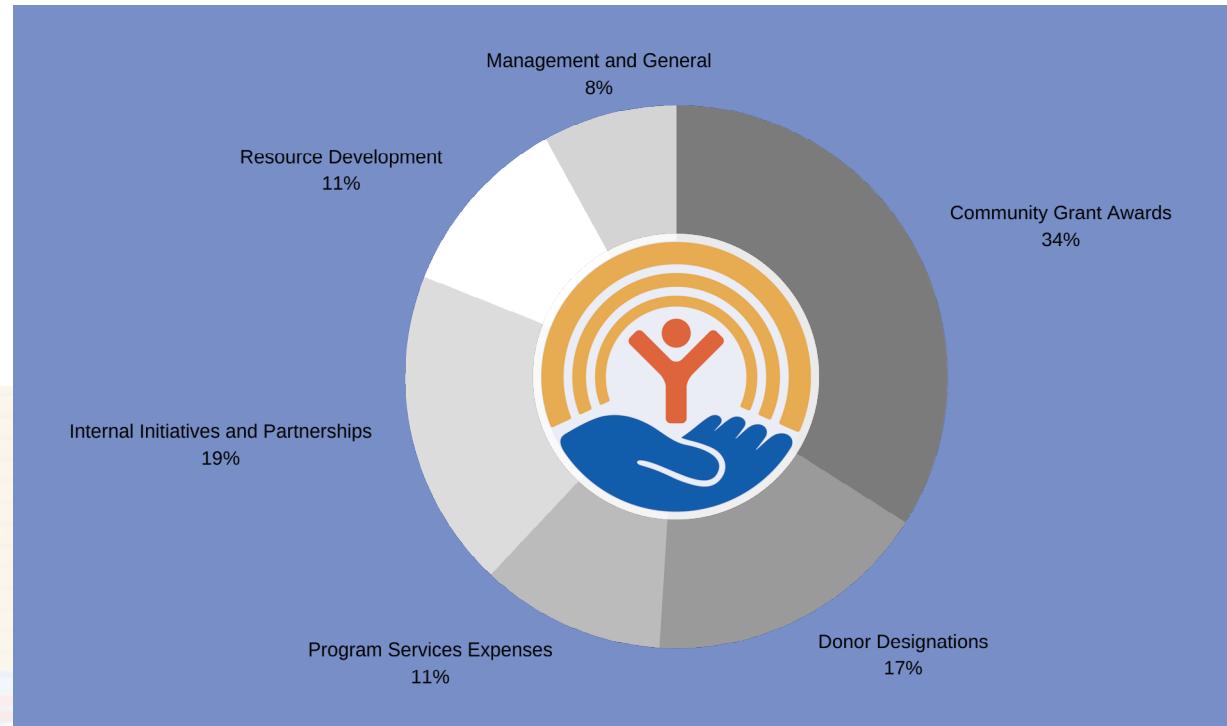
| | |
|--|-------------|
| Community Grant Awards..... | \$1,223,140 |
| Program Services Expenses..... | \$389,502 |
| Internal Initiatives and Partnerships..... | \$693,877 |
| Resource Development..... | \$412,422 |
| Management and General..... | \$306,667 |
| Total Expenses..... | \$3,025,608 |
| Net Income..... | (\$40,305) |

TOTAL PUBLIC SUPPORT & REVENUES \$2,985,303



"Your investment in our community has changed lives for the better and improved our community."

*Jerome Ferson
UWOC President*



STATEMENT OF FINANCIAL POSITION

| | |
|-----------------------------|-------------|
| Current Assets..... | \$4,615,509 |
| Fixed Assets..... | \$589,344 |
| Total Assets..... | \$5,204,853 |
| | |
| Current Liabilities..... | \$1,029,329 |
| | |
| Net Assets: | |
| Unrestricted..... | \$624,003 |
| Board Restricted..... | \$1,150,823 |
| Temporarily Restricted..... | \$2,400,698 |
| Total Net Assets..... | \$4,175,524 |

TOTAL LIABILITIES & NET ASSETS \$5,204,853

Audited financial statements and IRS Form 990 available on our website

BOARD + STAFF

2019-2020 STAFF MEMBERS

Jerome Ferson
President UWOC

COMMUNITY IMPACT

Emily Johnston
Vice President of Community Impact

Zeni Aly
Community Impact Administrative Assistant

Grace Pesch
Impact Program Manager

*Justin Stoll
Community Schools Partnership Specialist

Kristin Block
Learning & Research Coordinator

Amy Wilfahrt
Outreach Coordinator

RESOURCE DEVELOPMENT

Jennifer Teske, CFRE
Vice President of Resource Development

*Kris Brewer
Resource Development Operations Specialist

Antonio Navarro
Resource Development Specialist

*Bonita Schultz, CFRE
Major Gifts and Planned Giving Director

Laken Jefferson
Major Gifts & Planned Giving Associate

Madeleine Rossi
Resource Development Operations Specialist

Sheila M Rainey
Resource Development Event Specialist

COMMUNICATIONS & EVENTS

Chelsey Mingone
Director of Communications and Events

FINANCE & ADMINISTRATION

Dale O'Groske
Chief Financial Officer

Thieulan Duncanson
Finance Assistant

Pam Wright
Executive Assistant

*Indicates former staff members

United Way of Olmsted County's Board of Directors and staff are foremost a guardian of values on behalf of its stakeholders. The Board of Directors provides strategic leadership and visions through which staff create and implement strategic plans for community change.

CRADLE 2 CAREER

Julie Brock
Executive Director

*Kristina Wright-Peterson
Outreach Coordinator

Claudia Tabini
Community Engagement Coordinator

Kelsey Zubke
Director of Data & Research

Cynthia L Hansel
Data Analyst

*Cameron Hardecopf
Network Specialist intern

Sahejpreet Gill
Research & Data Intern

2019-2020 BOARD OF DIRECTORS

Shamila Amarasekera
MAYO CLINIC

James Barnhart
IBM

Armin Budimlić
INTERCULTURAL MUTUAL ASSISTANCE ASSOCIATION

Bryce Caldwell
KTTC/FOX 47

Chad DeCook
THINK MUTUAL BANK

John Eckerman
RSP ARCHITECTS

Jerome Ferson
UNITED WAY OF OLMSTED COUNTY

Sasha Gentling
MAYO CLINIC

Gregory Griffiths
DUNLAP & SEEGER, PA

Jeffrey Hazard
RSM US LLP

Mark Hettinger
FIRST ALLIANCE CREDIT UNION

Melissa Johnson
US BANK

Tory Johnson
IBM

Lindsey Lehman
MAYO CLINIC

Donna Lun
RETIRED REALTOR

Sandra Means
RETIRED

Piper Nieters Su
MAYO CLINIC

BOARD CONTINUED

Omar Nur
SOMALI AMERICAN SOCIAL SERVICE ASSOCIATION

David Oeth
RSM US LLP-RETIRED

Angie Puffer
MAYO CLINIC

Jamie Rothe
MAYO CLINIC

Afolabi Runsewe
ROCHESTER PUBLIC SCHOOLS

Jeff Stilwell
ROCHESTER POLICE DEPARTMENT

Paul R. Tieskoetter
BREMER BANK

Diane Wottrell
MAYO CLINIC

GIVING WITH CONFIDENCE



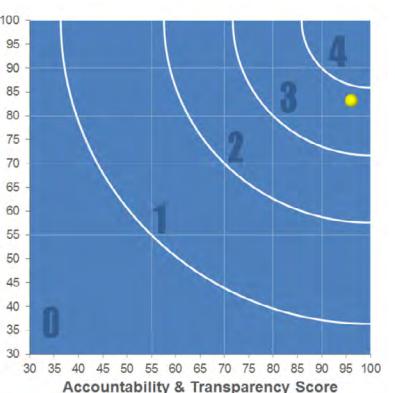
With a commitment to transparency, accountability, and results, United Way of Olmsted County enables you to make a difference right where you live and see the difference you are making.

CHARITIES REVIEW COUNCIL: MEETS STANDARDS SEAL



United Way of Olmsted County meets all 27 Accountability Standards of the Charities Review Council. National guidelines allow for up to 30 percent of donations to be spent on administrative costs. We spend approximately 20 percent.

CHARITY NAVIGATOR



OUR COMMUNITY IMPACT PARTNERS

WE ARE BETTER TOGETHER

UNITED, we can mobilize people to address difficult local issues, collaborate with a network of partners to solve problems, and give support to community programs that are proven to work.

TOGETHER, we're making this a place where all people have a safe and affordable place to call home. Where all kids get a great education that's preparing them for life. Where healthy food is abundant at everyone's table. Individuals are gaining skills and making connections to live fulfilling lives. We roll up our sleeves and lend a hand to build strong schools and strong neighborhoods.

UNITED, we're fighting to make sure every voice is heard and systems are changing for the better. Because we believe in the potential of every person - and when we Live United, there's no limit to what's possible.

We're better when we connect and build lasting relationships. We're better when we listen, because listening is the beginning of healing. We're better when we defend each other and look after each person in our community.

THIS IS OUR HOME. And **TOGETHER** we're fighting to make sure it's a place where **ALL** people can thrive.

WE'RE BETTER TOGETHER!



KNOWLEDGE + SKILLS

Good News Children's Center - GNCC Early Learning

YMCA of the North : Early Childhood Learning Center

Civic League Day Nursery : Early Success

Thrive Childcare and Family Resource Center : Scholarships and Family Education

Families First of Minnesota : School Readiness

Family Service Rochester : LEAD Mentorship

Next Chapter Ministries : TreeHouse

Center City Housing : Gage East Early Childhood Program

Byron Public Schools : Byron School Readiness

HEALTH + WELLNESS

Elder Network : Friendly Visitors and Caregiver Support

Intercultural Mutual Assistance Association : Match Program

NAMI Southeast Minnesota : Peer Support

Recovery is Happening : Peer Recovery Housing

Family Service Rochester : Infant and Early Childhood Mental Health

A STRONG FOUNDATION

Channel One : Supplemental Food Shelf

Salvation Army : Noon Meal

Families First of Minnesota : Head Start Food Stations

Family Service Rochester : Meals on Wheels

Women's Shelter and Support Center : Housing Stability Fund

Salvation Army : Access Home

Salvation Army : Rent Assistance

Ability Building Community : Independent/Semi-Independent Living

Family Service Rochester : Senior Independence

Bear Creek Services : Independent Living Services

Jeremiah Program : Empowering Single Mothers

Hawthorne Education Center : Literacy and Life Skills

LEADERS IN GIVING

United Way of Olmsted County's Leaders in Giving understand the importance of giving back to their community. These donors demonstrate their commitment to addressing crucial health and human service needs through an annual contribution of \$500 or more. Through generous giving, they are leading the community in creating sustainable change and enriching the lives of those who call Olmsted County home.

ALEXIS DE TOQUEVILLE \$10,000+

\$27.40 a day to help 27 people gain stable housing

Robert Frederick Baur
Lois A Jorstad Trust
Ms. Vanda A Lennon MD PhD *
Mark & Mary Ellen Warner *
Andrew Slain

Anonymous

DIAMOND \$8,000-\$9,999

\$22.50 a day to ensure 93 seniors maintain independence

Kika Dudiak & Henry Pitot *
Jeremy Fogelson & Megan Fogelson-Dahlby
Rich & Sue Greenberg *
Mark Keegan & Jennifer St Sauver
Kirby Kough
Mark & Kris Litzow *
Julie & Bill Lower *
Dr Ebbie Stewart & H Paul Zellweger *
Elizabeth Zimmermann *

Anonymous

EMERALD \$5,000-\$7,999

\$15.23 a day to help 14 people improve their health with a supportive peer

Karen L Andrews *
Brad & Kristelle Behle *
Keith Bible & Mary J Kasten *
Dr. Daniel M Breitkopf
Elaine Case & Bill Wiktor *
Richard Ehman & Margaret Houston *
Beth Elliott & Steven Rose *
David & Carol Foley *
Morie & Marcia Gertz *
Roland E & Marilyn G Graves *
Mike & Mary Harper *
Thomas & Mary Hartman *

Karen Hurtis *
Andrea Jacobsen *
Mr. Michael W Lee
Matt & Laurel Light *
Doug & Sue Luebbe *
Ron Menaker & Linda Mansfield *
Dave & Cheryl Moertel *
Joseph Nelson
David & Gwen Oeth *
Jon Olson *
Teri Rummans & Carl Reading
David & Sara Stenhaus *
Rob & Cathy Stroebel *
Warren Thompson & Lisa Kirkland *
Daryl Walters
Booker Wright, Jr. & Family

PLATINUM \$3,000-\$4,999

\$8.22 a day to help 60 people to avoid a housing crisis by providing rent assistance

Susan & David Ahlquist *
Elizabeth J Atkinson *
Uldis & Lorena Bite *
Lori A Blauwet
Bob & Kerrie Bonacci *
Jeff & Emily Bond *
Jason & Kelly Boynton *
Bill & Victoria Cliby *
Steve & Amy Conners
Lisa Drage & Eric Olson Family
John & Karen Edmonds *
Sara Felts & Larry Karnitz *
Jerome Ferson *
Wendy & Peter Gay *
Renee Joy Gruhlke
Donald R Halley *
Jeffrey & Susan Hazard *
Mark Hettinger *
Harry & Julie Hoffman *
James & Kathryn Hoyer *
James Jakub MD & Patricia Jakub *
Jan & Dave Jasperson *
Randolph Johnson *
Tory & Julia Johnson *
David & Carole Joyce *
Philip & Amanda Kuper
Michael & Amanda Mikhail *
Dr Audrey M Nelson *
Mitch & Michelle Oyen *
Bret & Karen Petersen *
Stephen J & Marilyn T Riederer *
William & Anna Sanchez *
Paula Santrach *
Forrest & Faye Sargent *
Tom & Kathy Scheid *
Kenley & Susan Schmidt *
James & Patricia Talen *
Binnur & Timucin Taner
Bryan & Maureen Tousley *
Lorraine Uthke & David Distel *
Rosalie Vondrashek *

David & Julie Warner *
Margaret Weglinski *
Phil & Sue Wheeler *
John C & Irene S Wiltsie
John & Gretchen Winter *

5 Anonymous

GOLD \$2,000-\$2,999

\$5.48 a day to provide 58 children with childcare

Chad & Brandee Anderson *
John Atkinson
Marie-Christine Aubry MD *
David & Maureen Bahr *
Mark E. Baker *
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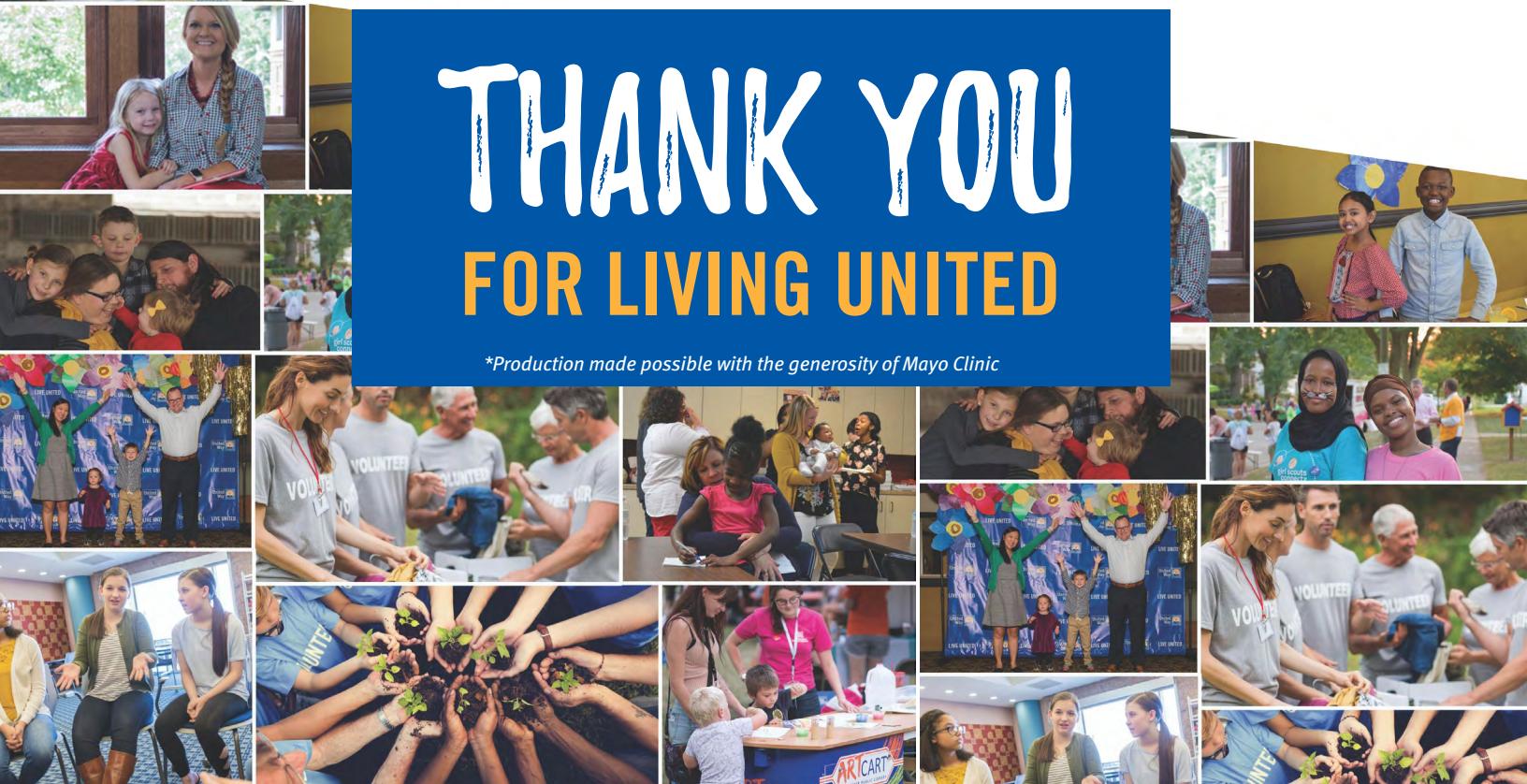
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